

ETA ETA CHAPTER STRATEGIC PLAN 2010

LEADERSHIP: Promote professional development of chapter members.

Action Items:

- Develop and implement mentoring program for chapter members related to leadership development.
- Provide financial support to chapter members interested in attending STTI Leadership Academy and Biennial Convention.
- Provide networking opportunities to chapter members during programs and chapter meetings.
- Sponsor one new member to attend Biennial Convention and/or Leadership Academy.

KNOWLEDGE: Promote scholarly development.

Action Items:

- Award two scholarships every year at the undergraduate and graduate level to eligible chapter members.
- Develop Research Day for the celebration of nursing research in the local nursing community.
- Award an annual research grant to eligible chapter member.
- Present two scholarly programs each year for members and nonmembers.
- Implement fund raising efforts to award Chapter research grant at annual Research Day.

SERVICE: Improve and enhance chapter's image and effectiveness on the community level.

Action Items:

- Identify local charity and/or community service opportunity to serve with chapter resources and support.
- Celebrate chapter member accomplishments through chapter and community publications.
- Volunteer to assist at Regional and International programs and activities.
- Form task force/committee to develop Chapter outreach program.
- Recognize individual member accomplishments at programs, through personal notes, chapter website and newsletter.
- Distribute Chapter Newsletter to active and inactive members.

COMMUNITIES: Develop and foster collaborative relationships and partnerships.

Action Items:

- Participate in collaborative programs with local/regional STTI chapters.
- Participate in collaborative programs with professional and educational organizations.
- Attend Tri-State Consortium.

SUSTAINABILITY: Cultivate and develop the strength of the chapter through fiscal responsibility and membership development.

Action Items:

- Form and activate finance committee for the management of chapter funds.
- Formalize outreach program to students and community nursing professionals for chapter membership.
- Implement membership renewal task force.
- Develop program to reactivate inactive chapter members.
- Develop plan to recruit community nurses for chapter membership.
- Develop annual chapter calendar.
- Plan open forum for member input on chapter planning/development.
- Survey new inductees annually.
- Survey all chapter members biannually.
- Support multiple communication modalities for membership, i.e. quarterly newsletter, website, monthly chapter meetings, Blast E-mail, publications.
- Apply for Chapter Key Award in 2007.

May 2007